



BAIRD CENTER AVAILABLE DATES

Enlisted Association of the National Guard of the United States - 2027 EANGUS National Conference
8/6/2027

HOLD CONFIRMATION
2027 EANGUS National Conference

Enlisted Association of the National Guard of the United States
 3133 Mount Vernon Avenue
 Alexandria, VA 22305-2640

This document confirms, as of 4/8/2024, that the following spaces have been reserved for your event, 2027 EANGUS National Conference.

Date	Time	Description	Space	Status
(Fri) 8/6/2027	6:00 PM - 11:59 PM	Offices	S 203 ABCD with Foyer	Hold 1
(Sat) 8/7/2027	12:00 AM - 11:59 PM	Exhibits/Silent Auction	Exhibit Hall AB with Foyer	Hold 1
(Sat) 8/7/2027	12:00 AM - 11:59 PM	Offices/Meetings	S 200s with Foyers	Hold 1
(Sun) 8/8/2027	12:00 AM - 11:59 PM	Exhibits/Silent Auction	Exhibit Hall AB with Foyer	Hold 1
(Sun) 8/8/2027	12:00 AM - 11:59 PM	General Session	Grand Ballroom ABCD with Foyers	Hold 1
(Sun) 8/8/2027	12:00 AM - 11:59 PM	Meetings	S 100s with Foyers	Hold 1
(Sun) 8/8/2027	12:00 AM - 11:59 PM	Offices/Meetings	S 200s with Foyers	Hold 1
(Mon) 8/9/2027	12:00 AM - 11:59 PM	Exhibits/Silent Auction	Exhibit Hall AB with Foyer	Hold 1
(Mon) 8/9/2027	12:00 AM - 11:59 PM	General Session	Grand Ballroom ABCD with Foyers	Hold 1

(Mon) 8/9/2027	12:00 AM - 11:59 PM	Meetings	S 100s with Foyers	Hold 1
(Mon) 8/9/2027	12:00 AM - 11:59 PM	Offices/Meetings	S 200s with Foyers	Hold 1
(Tue) 8/10/2027	12:00 AM - 11:59 PM	Exhibits/Silent Auction	Exhibit Hall AB with Foyer	Hold 1
(Tue) 8/10/2027	12:00 AM - 11:59 PM	General Session	Grand Ballroom ABCD with Foyers	Hold 1
(Tue) 8/10/2027	12:00 AM - 11:59 PM	Meetings	S 100s with Foyers	Hold 1
(Tue) 8/10/2027	12:00 AM - 11:59 PM	Offices/Meetings	S 200s with Foyers	Hold 1
(Wed) 8/11/2027	12:00 AM - 11:59 PM	Exhibits/Silent Auction	Exhibit Hall AB with Foyer	Hold 1
(Wed) 8/11/2027	12:00 AM - 11:59 PM	General Session	Grand Ballroom ABCD with Foyers	Hold 1
(Wed) 8/11/2027	12:00 AM - 11:59 PM	Meetings	S 100s with Foyers	Hold 1
(Wed) 8/11/2027	12:00 AM - 11:59 PM	Offices/Meetings	S 200s with Foyers	Hold 1
(Thu) 8/12/2027	12:00 AM - 6:00 PM	Meetings	S 100s with Foyers	Hold 1
(Thu) 8/12/2027	12:00 AM - 11:59 PM	Offices/Meetings	S 200s with Foyers	Hold 1
(Thu) 8/12/2027	6:00 PM - 11:59 PM	Exhibits/Silent Auction	Exhibit Hall AB with Foyer	Hold 1
(Thu) 8/12/2027	6:00 PM - 11:59 PM	General Session	Grand Ballroom ABCD with Foyers	Hold 1

Rack Rate:	\$324,600
Total Discounted License Fee:	(\$296,010)
<u>Hotel Rebates Credit:</u>	(\$TBD)
Minimum License Fee for USER:	\$28,590

ADDITIONAL NOTES

The above space is valued at **\$324,600.00** and has been discounted to **\$28,590.00** exclusively for **2027 EANGUS National Conference**, based on projected city and Baird Center performance. VISIT Milwaukee, the hotels, and the Wisconsin Center District (operators of the Baird Center) have agreed to offset your convention center costs as follows:

- The license fee has been discounted based on the economic impact **2027 EANGUS National Conference** has committed to the city of Milwaukee. The value of the discount, as seen on Page 1, is reflective of details and commitments **2027 EANGUS National Conference** has stated.
- The Wisconsin Center District strives on being cost transparent. The projected cost estimate that has been developed is based on historic scheduled events of **2027 EANGUS National Conference**. Actual cost would be invoiced on the post event invoice.
- **\$TBD** in hotel room rebates - **\$TBD** per actualized room nights in your contracted hotel block.
 - This calculation is based on a pick-up of 2,859 room nights x **\$TBD** rebate = **\$TBD**
 - If less than 2,859 room nights are picked up (generated), **2027 EANGUS National Conference** will be billed for the difference.
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- This proposal **does not** include labor or equipment rental charges.
- Initial meeting room set up is included in ballroom and meeting room spaces.
 - Rental fees include *initial* setup of tables and chairs, and daily cleaning of the meeting rooms. Rental also covers hourly rotational cleaning of high-traffic touchpoints.
 - **2027 EANGUS National Conference** accepts responsibility for all other expenses, such as food and beverage, audio-visual, and labor fees.
 - If needed, the Wisconsin Center District is more than happy to put together a preliminary cost estimate for **2027 EANGUS National Conference** to review.
- Levy Restaurants is the exclusive Food & Beverage provider for Wisconsin Center District.
 - A negotiated Food & Beverage minimum of **\$75,000.00** is required at the Baird Center.
 - Menu selection, confirmation of guest counts and sign-off on event orders are due 30 days prior to event.
 - Payment in full of your estimated food and beverage total is due seven business days prior to the start of your event.
 - Menu pricing will be confirmed with your final event orders, 30 days prior to your arrival.
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Food & Beverage Minimum at Baird Center (before tax and Service Charge)	Minimum License Fee for User
\$75,000 or more	\$28,590
\$ 56,250 – \$ 74,999.99	\$105,090
\$ 37,500 - \$ 56,249.99	\$181,590
\$ 18,750 - \$ 37,499.99	\$258,090
Less than \$ 18,750	\$334,590

- The Wisconsin Center District graciously offers complimentary 2 MB Wireless Internet throughout the Convention Center Campus. Individual users can upgrade to streaming capabilities per device for a small daily upcharge.
- This comprehensive proposal has been thoughtfully designed for **2027 EANGUS National Conference**. If details or space needs change, the Wisconsin Center District and VISIT Milwaukee hold the right to renegotiate this proposal.

**The Wisconsin Center District and VISIT Milwaukee
respectfully request a response to this proposal by
8/30/2024**