



EANGUS PROSPECTUS

EANGUS FOR THE ENLISTED



ABOUT US

EANGUS is the largest enlisted association representing 450,000 Soldiers and Airmen who currently serve in the Army and Air National Guard, their families, and countless National Guard retirees. Current active membership strength is 40,000 and growing.

MISSION

To promote, safeguard and improve the status, welfare, and professionalism of enlisted National Guard members, veterans, retirees, and their families through legislation, employment, education, emergency resources and partnerships.



CONNECT

eangus.org

eangus@eangus.org
1-800-234-EANG (3264)

1 Massachusetts Ave NW, Ste 880
Washington, DC 20001

THE ENLISTED ASSOCIATION OF THE NATIONAL GUARD OF THE UNITED STATES

CORPORATE PARTNERSHIPS

EANGUS is incredibly thankful for the gracious and continued support of our corporate partners. The Corporate Partnership Program is designed to allow businesses and organizations to pledge their support for the Citizen Soldiers, Airmen, and families of the National Guard.

All partnerships include:

- Up to date listing of EANGUS leaders for all 54 chapters
- Your logo and information listed on the EANGUS website
- Licensed use of the EANGUS logo
- Meet and greet sessions with senior leaders
- Annual conference discounts and special opportunities
- Company literature distributed in all conference registration bags

Platinum \$6000	Titanium \$4000	Diamond \$2500	Gold \$1500
Up to date listings of EANGUS leaders for all 54 states and territories, plus national and state contacts for your industry	Up to date listings of EANGUS leaders for all 54 states and territories, plus national and state contacts for your industry	Up to date listings of EANGUS leaders for all 54 states and territories, plus national and state contacts for your industry	Up to date listings of EANGUS leaders for all 54 states and territories
4 strategy sessions with EANGUS national office and legislative team	2 strategy sessions with EANGUS national office and legislative team	1 strategy session with EANGUS national office and legislative team	
<ul style="list-style-type: none"> • Complimentary exhibitor booth and furniture package with premium placement • 4 full registrations to all EANGUS events. • Seating with senior enlisted leaders during Awards Banquet • Prominent logo placement throughout the entire conference 	<ul style="list-style-type: none"> • 50% exhibitor booth discount and premium placement • 3 full registrations to all EANGUS events • Seating with Area of your choice during Awards Banquet • Prominent logo placement throughout the entire conference 	<ul style="list-style-type: none"> • 25% exhibitor booth discount • 2 conference registrations • Seating with Area of your choice during Awards Banquet 	<ul style="list-style-type: none"> • 10% exhibitor booth discount • 1 conference registration • Seating with Area of your choice during Awards Banquet

- Businesses identified as SDVOSB, VOSB, EDWOSB, SDB, WOSB or HZ receive 20% off of all partnership levels once verified.
- Education partners with scholarships to offer EANGUS members are required to be a Titanium level partner. Scholarship agreements includes extra marketing for the scholarship AND in person presentations to scholarship winners.

AFFINITY PARTNERSHIP

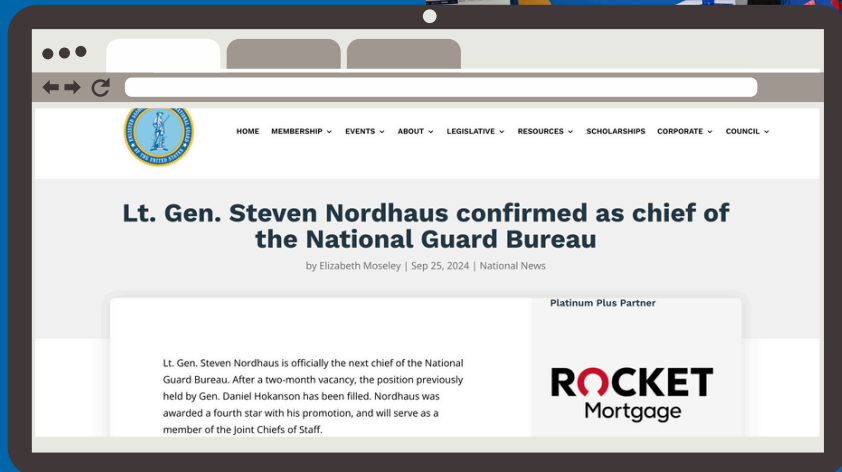
ENTERPRISE PRICING

EANGUS understands that every business is unique in need and service. An Affinity partnership is tailored to provide more, reaching your needed audience while ensuring the best benefits and services for the National Guard.

It is your support that allows us to share the resources and capabilities that are available to the Guard member. Our partnerships are crucial to ensuring that EANGUS has the strongest, most trusted representation for the future of the National Guard and the Soldiers and Airmen that keep our states and country safe.

Your sponsorship provides measurable impact and brand visibility while directly supporting the well-being of National Guard service members and their families.

Reach out to eangus@eangus.org to see how you can make a tangible difference in the lives of the Enlisted community.



MARKETING & ADVERTISING OPPORTUNITIES

The enlisted community reaches over 450,000 National Guard service members and millions of retirees, veterans, and family members. Connect with our loyal digital audience through a variety of effective advertising offerings.

DIGITAL

Website: EANGUS.org provides information, resources, services, and opportunities to engage with our mission. From finding exclusive specials to participating in legislative advocacy, our members, partners, and the enlisted community visit our site for all their association needs.

Social Media: Connect with our engaging online community of active members, National Guard influencers, and the MSO/VSO community.

Minuteman Update: Our weekly e-newsletter covers National Guard news, legislative updates, announcements, and special offers. Contact our publishing partner for advertising opportunities at salesinquiries@multiview.com.

Partnership Highlight Email: Reach our membership directly through targeted email marketing to promote your business.

Podcast, Video, and Mobile App: Sponsorship opportunities include custom content, speaker engagements, and partnership promotion in our upcoming podcasts, videos, and mobile app.



New Patriot magazine serves as a definitive source of information, resources, and benefits for the National Guard community and reaches enlisted leaders, decision makers, procurement experts, congressional offices, armories, and air bases in all 54 states and territories.



PRINT

Full Color Advertising:
New Patriot magazine
Annual Conference book
State Association brochures
Event programs

For publication schedules and advertising specs, reach out to editor@eangus.org.